

SAMPLE PORTFOLIO, 2026 EDITION

SEO PORTFOLIO

Eight client campaigns with the names and the numbers attached.
Every figure in this document is verified against the same proof
register that feeds egochi.com.

\$200M+

CLIENT REVENUE GENERATED

250+

GOOGLE REVIEWS

5.0

CLUTCH RATING, 190+ REVIEWS

WHO WE ARE

THE AGENCY BEHIND THESE NUMBERS

Egochi is a US digital marketing agency for SEO, PPC, web design, and AI search visibility, serving local businesses through corporate and enterprise brands since 2014. We run offices in New York, Miami, Milwaukee, and Madison, and every campaign in this portfolio was planned, executed, and measured by the team those offices house.

HOW TO READ THIS DOCUMENT

Each page names one client, the work performed, and the verified outcome. Where a metric has a recorded time window or source, it is printed with the number. Nothing here is anonymized or rounded up.

VERIFY US WHILE YOU READ

Search the markets yourself, read the full case studies at egochi.com, and check our reviews on Google and Clutch. We tell every prospect to run that checklist on any agency, us included.

ONE PAGE, ONE KEYWORD

The pattern repeating through these campaigns: each page targets exactly one search intent and links up into one hub. It is how retailers with thousands of pages stop competing against themselves.

HONEST BY DESIGN

No campaign promises identical results in your market. What repeats is the process. Your proposal states what we believe is achievable in your market and why, before you spend a dollar.

SINCE 2014

SERVING US BUSINESSES

4 OFFICES

NYC, MIAMI, MILWAUKEE,
MADISON

TOP AGENCY

UPCITY RECOGNITION

PARTNER

GOOGLE AND META
CERTIFIED

PRO NUMB

ECOMMERCE SEO / HEALTH PRODUCTS

THE SITUATION

Pro Numb sells topical anesthetic products into the tattoo market, a category crowded with thin affiliate content and me-too product pages.

WHAT WE DID

We built product and answer pages around the questions tattoo clients actually ask before buying, then earned the citations that put the brand in front of those questions wherever they get asked.

WHY IT WORKED

Pages that open with the answer get quoted. Pro Numb now appears across AI results and branded surfaces for the highly competitive term tattoo numbing spray, and the snippet count below is the visible edge of that discipline.

+340%

ORGANIC TRAFFIC

47

FEATURED SNIPPETS WON

\$2M+

MONTHLY REVENUE

Cited across AI and branded results for "tattoo numbing spray".

DANIELS HEALTH

B2B SEO / MEDICAL WASTE MANAGEMENT

THE SITUATION

A B2B brand in medical waste management, selling into compliance teams who research carefully and cite their sources.

WHAT WE DID

Instead of renting placements, we wrote the compliance resources those teams actually reference, and let the citations accumulate. Link building done by being worth linking to.

WHY IT WORKED

Authority earned by useful pages moves the whole domain, not one keyword at a time. The visibility gain below covers the full keyword set, and the domain rating held after the campaign because the links were real.

+520

REFERRING DOMAINS

+73%

SEARCH VISIBILITY

DR 58

DOMAIN RATING

TOSHIBA LIFESTYLE

SEO / CONSUMER ELECTRONICS

THE SITUATION

A global appliance brand whose product pages were invisible for the searches appliance buyers actually type.

WHAT WE DID

We fixed crawl structure at scale and rebuilt pages to match buyer language, model by model and category by category, measured across the full keyword set rather than a vanity shortlist.

WHY IT WORKED

At catalog scale, most ranking losses are self-inflicted: duplicate pages competing for the same query, categories hidden from crawlers. Deciding which page owns which query recovered more than any content we added.

+185%

ORGANIC TRAFFIC

2,400+

RANKINGS IMPROVED

+67%

REVENUE GROWTH

MENARDS

ENTERPRISE SEO / HOME IMPROVEMENT RETAIL

THE SITUATION

A major home improvement retailer with department and product-line pages that search engines could not cleanly separate from each other.

WHAT WE DID

We rebuilt the page architecture for search at retail scale: one page per buying intent, internal links pointed deliberately, and department pages written for the shopper rather than the shelf.

WHY IT WORKED

The figure below is organic-attributed revenue over fourteen months, read straight from the analytics the client reads. At enterprise scale, architecture is the campaign; content only compounds what the structure allows.

+\$8.7M

ORGANIC REVENUE, 14 MONTHS

Organic-attributed revenue over the fourteen-month engagement window, from the client's own analytics.

GROWN BRILLIANCE

ECOMMERCE SEO / JEWELRY

THE SITUATION

A lab-grown diamond retailer with \$200M in annual revenue, competing in one of the most aggressive ecommerce categories in search.

WHAT WE DID

Category architecture and education content, built so every ring and setting page targets exactly one buying intent, and the education pages feed the categories instead of competing with them.

WHY IT WORKED

Jewelry buyers research for weeks. Owning the education queries early in that research put the brand in the consideration set before the buying query was ever typed.

160K+

ORGANIC VISITS, 8 MONTHS

\$200M

CLIENT ANNUAL REVENUE

CULBERTSON LAW

LEGAL SEO / FAMILY LAW

THE SITUATION

A family law practice competing against firms spending six figures monthly on marketing, in a category where every call matters.

WHAT WE DID

We rebuilt the practice area pages for high-intent family law terms and ran a review generation program alongside, with every call tracked in CallRail rather than estimated.

WHY IT WORKED

Legal SEO is won on qualification, not volume. Pages written for the person who needs a lawyer this week produce fewer clicks and more clients, and the tracked-call figure below is the honest way to measure that.

+91%

QUALIFIED CALLS, 6 MONTHS

Tracked in CallRail across the six-month window; qualified means a caller the firm could actually represent.

CORCORAN GROUP

REAL ESTATE SEO / TECHNICAL REBUILD

THE SITUATION

A famous real estate brand losing search ground it should have owned by default, with slow templates underneath thousands of listing pages.

WHAT WE DID

We restructured neighborhood and listing pages with page speed work underneath, so the brand's authority could actually reach the pages doing the selling.

WHY IT WORKED

Brand strength does not rank pages that crawlers struggle to render. Fixing the technical floor let the existing authority do what it was always capable of, measured in GA4.

+120%

ORGANIC TRAFFIC

Measured in GA4 across the engagement.

REEF SIDE TATTOO

LOCAL SEO / TATTOO STUDIO

THE SITUATION

A Brooklyn tattoo studio owned by artist Justin Tyme, competing with hundreds of shops for the same local customers.

WHAT WE DID

We tuned the portfolio pages for style-specific searches, rebuilt the Google Business Profile with fresh photos and posts, and earned the studio a place in the Map Pack for its neighborhood queries.

WHY IT WORKED

Local visibility compounds: reviews, profile activity, and style-specific pages each add a little, and together they move the map. The bookings figure below is the four-month curve, measured in GA4 and GBP Insights.

18 → 56

WEEKLY BOOKINGS, 4 MONTHS

Measured in GA4 and GBP Insights over four months. The studio hired two more artists to keep up.

WHAT EGOCHI DOES

SEARCH ENGINE OPTIMIZATION

Egochi provides SEO services for local, national, ecommerce, and enterprise campaigns.

LOCAL SEO

We build map pack visibility with Google Business Profile programs and neighborhood-specific pages.

AI SEO

We earn citations in AI Overviews, ChatGPT, and Perplexity, the surfaces buyers now read first.

PPC ADVERTISING

Egochi manages Google Ads and paid social campaigns measured on cost per lead, not clicks.

WEB DESIGN

We design and rebuild websites that keep their rankings and turn the traffic into leads.

CONTENT MARKETING

We write pages and articles built to rank and to convert, mapped one keyword per page.

SOCIAL MEDIA MARKETING

Egochi runs audience and engagement programs for brands and local businesses.

REPUTATION MANAGEMENT

We build review generation programs and protect the branded results buyers check last.

Pricing, stated plainly. Egochi SEO programs run \$1,500 to \$15,000 per month depending on market difficulty and scope. Month to month, no setup fees, no long-term contracts. Your proposal prices your market specifically, before you commit to anything.

READY TO BE THE NEXT PAGE IN THIS PORTFOLIO?

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