

SEO PROPOSAL

RANKINGS

WHY CHOOSE US AS YOUR MARKETING PARTNERS?

Why SEO?

Search Engine
Optimization, or SEO, is
one of the best tools
that companies have in
terms of gaining
visibility online because
it allows them to bring
in more visitors
through free, organic
search results

Crawling and Indexing

Search Engines have automated robots called crawlers that use links to scour the Internet, find web pages, and decipher page data that are indexed to be included in search engine results.

Mobile Performance and Mobile Optimization

Having a mobile optimized website will help improve your search engine ranking because search engines are starting to develop mobile crawlers that will create mobile-only indexes.

SEO Audit

The first step is auditing your website for SEO is to learn your current optimization, review your website's analytics, and determine the keywords that will set you apart.

SEO Ranking

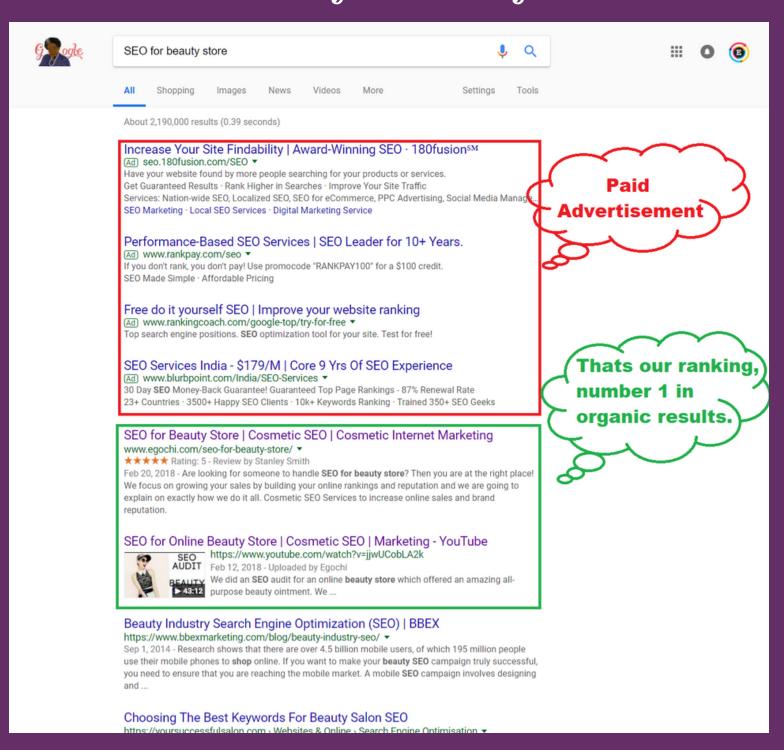
Each search engine has different ranking factors, but they all have a few factors in common: keywords, content, and links. Keywords and content are arguably two of the most important factors that search engines look for when ranking pages.

Accelerated Mobile
Performance (AMP) allows for
faster rendering of web pages
on mobile devices and is
recommended by Google. It
has three components: AMP
HTML is a simple redesign of
HTML with specific AMP
commands, AMP JS is
javascript for mobile that
ensures quick page rendering,
AMP Content Delivery
Network will cache your AMP

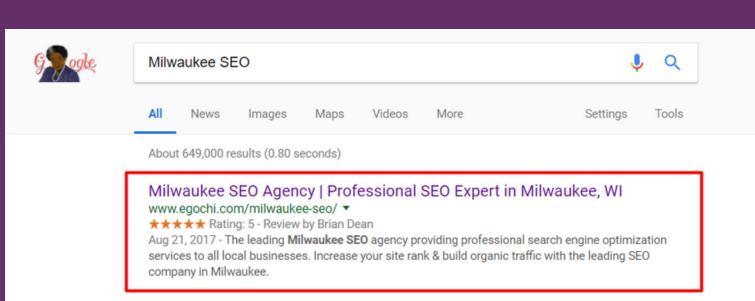
content for fast delivery.

Why Us?

We are professionals and are good at what we do. Check out our rankings for some of the highly competitive keywords proving our SEO Strength. If we can do it for ourselves then we can definitely do it for you.



more keyword ranking screenshots



Milwaukee SEO - Vertz Marketing

https://vertzmarketing.com/milwaukee-seo/ 🕶

One of the very first places Milwaukee consumers and businesses will look to find your product or service is on an internet search engine. Through our proprietary search engine optimization (SEO) technologies, companies in Milwaukee, Wisconsin and throughout the Midwest are sailing past their competition and achieving ...

SEO Specialist: Milwaukee SEO: Search Engine Optimization Specialist www.jenkeller.com/ ▼

Milwaukee SEO specialist with 15+ yrs proven results – small business to Fortune 50. Strategy, SEO reviews, link building & training. Execution & results!











About 548,000 results (0.94 seconds)

Milwaukee SEO Agency | Professional SEO Expert in Milwaukee, WI www.egochi.com/milwaukee-seo/

★★★★ Rating: 5 - Review by Brian Dean

Aug 21, 2017 - The leading Milwaukee SEO agency providing professional search engine optimization services to all local businesses. Increase your site rank & build organic traffic with the leading SEO company in Milwaukee.

Milwaukee SEO Company | SEO & Marketing for Milwaukee Businesses

https://www.milwaukeeseocompany.com/ ▼
Milwaukee SEO specialists with proven experience in local optimization. Helping small and mid-sized businesses in the Milwaukee area grow and succeed.

Top 15 SEO Companies in Milwaukee - April 2018 Reviews - UpCity

https://upcity.com/local-marketing-agencies/lists/top-10-seo-companies-in-milwaukee Welcome to Milwaukee, Wisconsin! Milwaukee is home to a number of interesting attractions, including Miller Park, Discovery World, and, of course, its many breweries. Milwaukee is also home to a booming tech scene, complete with a thriving community of SEO and inbound marketing professionals! We've selected these ..

Esteem Digital: Milwaukee SEO, Digital Marketing, Web Design

https://www.esteemdigital.com/ ▼
Experienced SEO, Social Media, PPC or Web Design Services | Call Us (262) 257-9707 | We will drive customers to your business and dominate the competition.

Milwaukee SEO Services - Search Engine Optimization Agency ...

https://milwaukeeseoservices.com/ -

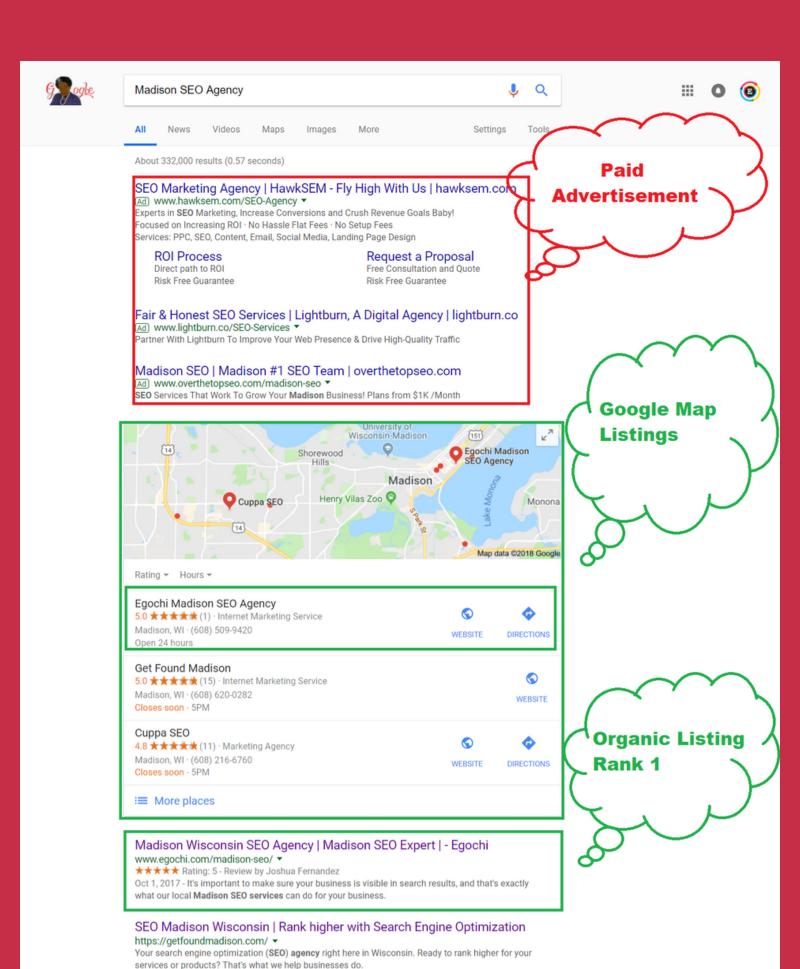
One of the best Milwaukee Search Engine Optimization companies. Learn how Milwaukee SEO Services can help businesses in Wisconsin grow by driving leads and traffic to the website

Milwaukee SEO Agency - Professional SEO Experts - Over The Top SEO https://www.overthetopseo.com > Over The Top SEO > Milwaukee SEO >

★★★★ Rating: 5 - 6 reviews

Do you need search engine optimization and marketing? With a combined 40 years of search engine optimization in Milwaukee and around the world. Don't leave your business to chance, choose the Milwaukee SEO team trusted by hundreds of businesses, Milwaukee's own Over The Top SEO!

Scroll for More....





SEO for IoT





All

News

Videos

Images Shopping More

Settings

Tools

About 747,000 results (0.45 seconds)

10 IoT Considerations for SEO & Other Digital Marketing Strategies

https://www.act-on.com/.../10-iot-considerations-for-seo-other-digital-marketing-strate... ▼ Dec 16, 2016 - The world of connected devices could soon affect your digital marketing efforts, including search engine optimization and content marketing.

SEO for IoT | SEO for Internet of Things - Egochi

www.egochi.com/seo-for-iot/ -

★★★★★ Rating: 5 - Review by Kinu Bonino

Mar 1, 2018 - SEO for IoT helps your invention to be visible to the world and bring your brand in front of potential customers. Are you looking for an SEO company for IoT business? Then, welcome to Egochi a professional SEO agency for your Internet of Things business to rank higher and build an online reputation.

The IoT might have a direct Impact on SEO According to Reports

https://iotbusinessnews.com/.../20663-iot-might-direct-impact-seo-according-reports/ ▼ May 19, 2017 - The IoT might have a direct Impact on SEO According to Reports The Internet of Things refers to the rise of devices aside from computers and cell phones being connected to the internet. It holds the promise of refrigerators calling for service when a major part fails and the appliances in our homes turning off.

There are a lot more keywords out there that we rank well for but I guess you get the picture

Our Reviews



2768 Bailey Rd, Sun Prairie, WI

Write a review

5.0 ★★★★★ 6 reviews

Sort by: Most helpful ▼



Nicholas Dontoh

1 review

★★★★★ 7 months ago

An awesome SEO firm, helped me with ranking and building traffic. Just perfect



Response from the owner 7 months ago

Thank you for the valuable feedback.



Egochi

2768 Bailey Rd, Sun Prairie, WI

Write a review

5.0 ★★★★★ 6 reviews

Sort by: Most helpful ▼

Keylock Smith

88 reviews · 13 photos

★★★★★ 7 months ago

oh i love this place! they helped my business so much!



Response from the owner 7 months ago

Always here to back you up.





2768 Bailey Rd, Sun Prairie, WI



5.0 ★★★★★ 6 reviews

Sort by: Most helpful ▼



Lowra Lowra

8 reviews

★★★★★ 7 months ago

Great deal in our budget very helpful thanks



Response from the owner 7 months ago Appreciate it. Happy to help.





2768 Bailey Rd, Sun Prairie, WI



5.0 ★★★★★ 6 reviews

Sort by: Most helpful -



Direct Will

1 review

★★★★★ 5 months ago

My search rankings have improved and I am getting a lot of customers on daily basis than ever before, this was really incredible. I spoke with the reps. from Egochi and they just took over my marketing, had to put in a good word for them. I would definitely recommend them to every business. Cheers.



Reply



Like



2768 Bailey Rd, Sun Prairie, WI



5.0 ★★★★★ 6 reviews



Sort by: Most helpful ▼





jody nesbitt

Local Guide · 40 reviews · 31 photos

★★★★★ 7 months ago

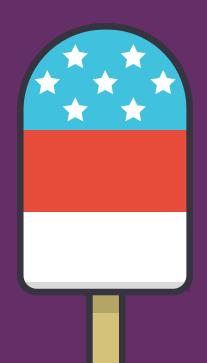
great service and fast turn around





Like

Positive Reviews All Around



What We DO

Just The SEO basic Outline

On-page SEO

The same SEO elements that apply to a regular site apply to Shopify (here's a great SEO checklist):

Upload a robots.txt file so bots can crawl your site. Ensure you have an XML sitemap to guide Google through the architecture of your site.

Install Google Analytics. Validate HTML and CSS.

Purchase an SSL certificate and upgrade to HTTPS.

Correct any crawl errors and redirect issues.

Include target keywords for a given page in the title and

H1.

Optimize meta descriptions, as this can affects click-through-rate (CTR).

Optimize headings (H1s, H2s, etc.) in a natural way. Optimize images (file name, alt text, and image size).

Off-Page SEO

Get the word out there.

Put effort into a comprehensive, strategic social media presence.

Do outreach and online PR.
Build a robust backlink profile from trustworthy,
authoritative domains.

All of these efforts will help build brand awareness and affinity, which will ultimately increase search demand.

Payments

Refer to our ecommerce SEO pricing plans below to find out how we can help you attract more people to your online store from searches.

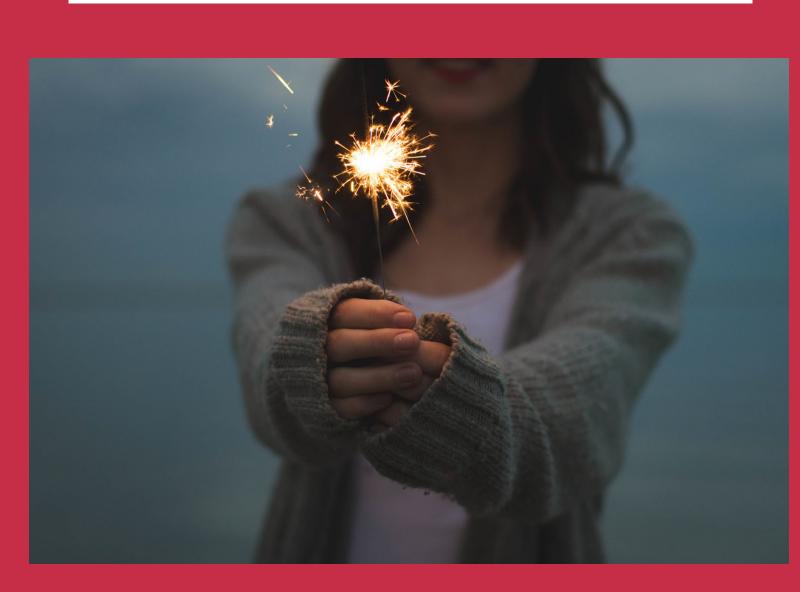
Ecommerce SEO pricing plans

PLANS

SEO Starter \$600 SEO Silver \$800

SEO Gold \$1200 SEO Platinum \$2500

SEO Enterprise Package
Custom Quote



Let's Grow Together

www.egochi.com

