



SEO PROPOSAL

RANKINGS

WHY CHOOSE US AS YOUR MARKETING PARTNERS?

Why SEO?

Search Engine Optimization, or SEO, is one of the best tools that companies have in terms of gaining visibility online because it allows them to bring in more visitors through free, organic search results

Crawling and Indexing

Search Engines have automated robots called crawlers that use links to scour the Internet, find web pages, and decipher page data that are indexed to be included in search engine results.

Mobile Performance and Mobile Optimization

Having a mobile optimized website will help improve your search engine ranking because search engines are starting to develop mobile crawlers that will create mobile-only indexes.

SEO Audit

The first step is auditing your website for SEO is to learn your current optimization, review your website's analytics, and determine the keywords that will set you apart.

SEO Ranking

Each search engine has different ranking factors, but they all have a few factors in common: keywords, content, and links. Keywords and content are arguably two of the most important factors that search engines look for when ranking pages.

Accelerated Mobile Performance (AMP) allows for faster rendering of web pages on mobile devices and is recommended by Google. It has three components: AMP HTML is a simple redesign of HTML with specific AMP commands, AMP JS is javascript for mobile that ensures quick page rendering, AMP Content Delivery Network will cache your AMP content for fast delivery.

Why Us?

We are professionals and are good at what we do. Check out our rankings for some of the highly competitive keywords proving our SEO Strength. If we can do it for ourselves then we can definitely do it for you.

The screenshot shows a Google search for "SEO for beauty store" with approximately 2,190,000 results. The top results are highlighted with red and green boxes. A red thought bubble points to the first three results, which are paid advertisements. A green thought bubble points to the fourth result, which is an organic search result.

Search Results:

- Ad 1:** Increase Your Site Findability | Award-Winning SEO · 180fusionSM
seo.180fusion.com/SEO
Have your website found by more people searching for your products or services. Get Guaranteed Results · Rank Higher in Searches · Improve Your Site Traffic Services: Nation-wide SEO, Localized SEO, SEO for eCommerce, PPC Advertising, Social Media Management, SEO Marketing · Local SEO Services · Digital Marketing Service
- Ad 2:** Performance-Based SEO Services | SEO Leader for 10+ Years.
www.rankpay.com/seo
If you don't rank, you don't pay! Use promocode "RANKPAY100" for a \$100 credit. SEO Made Simple · Affordable Pricing
- Ad 3:** Free do it yourself SEO | Improve your website ranking
www.rankingcoach.com/google-top/try-for-free
Top search engine positions. SEO optimization tool for your site. Test for free!
- Organic Result 4:** SEO Services India - \$179/M | Core 9 Yrs Of SEO Experience
www.blurbpoint.com/India/SEO-Services
30 Day SEO Money-Back Guarantee! Guaranteed Top Page Rankings - 87% Renewal Rate 23+ Countries · 3500+ Happy SEO Clients · 10k+ Keywords Ranking · Trained 350+ SEO Geeks
- Organic Result 5:** SEO for Beauty Store | Cosmetic SEO | Cosmetic Internet Marketing
www.egochi.com/seo-for-beauty-store/
★★★★★ Rating: 5 - Review by Stanley Smith
Feb 20, 2018 - Are looking for someone to handle **SEO for beauty store**? Then you are at the right place! We focus on growing your sales by building your online rankings and reputation and we are going to explain on exactly how we do it all. Cosmetic SEO Services to increase online sales and brand reputation.
- Organic Result 6:** SEO for Online Beauty Store | Cosmetic SEO | Marketing - YouTube
<https://www.youtube.com/watch?v=jjwUCobLA2k>
Feb 12, 2018 - Uploaded by Egochi
We did an **SEO** audit for an online **beauty store** which offered an amazing all-purpose beauty ointment. We ...
- Organic Result 7:** Beauty Industry Search Engine Optimization (SEO) | BBEX
<https://www.bbexmarketing.com/blog/beauty-industry-seo/>
Sep 1, 2014 - Research shows that there are over 4.5 billion mobile users, of which 195 million people use their mobile phones to **shop** online. If you want to make your **beauty SEO** campaign truly successful, you need to ensure that you are reaching the mobile market. A mobile **SEO** campaign involves designing and ...
- Organic Result 8:** Choosing The Best Keywords For Beauty Salon SEO
[https://yoursuccessfulsalon.com/Websites & Online / Search Engine Optimisation](https://yoursuccessfulsalon.com/Websites&Online/SearchEngineOptimisation)

more keyword ranking screenshots

The screenshot shows a Google search for "Milwaukee SEO" with approximately 649,000 results. The top result is highlighted with a red box.

Search Results:

- Top Result:** Milwaukee SEO Agency | Professional SEO Expert in Milwaukee, WI
www.egochi.com/milwaukee-seo/
★★★★★ Rating: 5 - Review by Brian Dean
Aug 21, 2017 - The leading **Milwaukee SEO** agency providing professional search engine optimization services to all local businesses. Increase your site rank & build organic traffic with the leading SEO company in Milwaukee.
- Result 2:** Milwaukee SEO - Vertz Marketing
<https://vertzmarketing.com/milwaukee-seo/>
One of the very first places **Milwaukee** consumers and businesses will look to find your product or service is on an internet search engine. Through our proprietary search engine optimization (SEO) technologies, companies in **Milwaukee**, Wisconsin and throughout the Midwest are sailing past their competition and achieving ...
- Result 3:** SEO Specialist: Milwaukee SEO: Search Engine Optimization Specialist
www.jenkeller.com/
Milwaukee SEO specialist with 15+ yrs proven results – small business to Fortune 50. Strategy, SEO reviews, link building & training. Execution & results!

milwaukee seo agency

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About 548,000 results (0.94 seconds)

Milwaukee SEO Agency | Professional SEO Expert in Milwaukee, WI

www.egochi.com/milwaukee-seo/

★★★★★

Rating: 5 - Review by Brian Dean

Aug 21, 2017 - The leading **Milwaukee SEO agency** providing professional search engine optimization services to all local businesses. Increase your site rank & build organic traffic with the leading SEO company in Milwaukee.

Milwaukee SEO Company | SEO & Marketing for Milwaukee Businesses

<https://www.milwaukee SEO company.com/>

Milwaukee SEO specialists with proven experience in local optimization. Helping small and mid-sized businesses in the Milwaukee area grow and succeed.

Top 15 SEO Companies in Milwaukee - April 2018 Reviews - UpCity

<https://upcity.com/local-marketing-agencies/lists/top-10-seo-companies-in-milwaukee>

Welcome to **Milwaukee**, Wisconsin! **Milwaukee** is home to a number of interesting attractions, including Miller Park, Discovery World, and, of course, its many breweries. **Milwaukee** is also home to a booming tech scene, complete with a thriving community of **SEO** and inbound **marketing** professionals! We've selected these ...

Esteem Digital: Milwaukee SEO, Digital Marketing, Web Design

<https://www.esteemdigital.com/>

Experienced **SEO**, Social Media, PPC or Web Design **Services** | Call Us (262) 257-9707 | We will drive customers to your business and dominate the competition.

Milwaukee SEO Services - Search Engine Optimization Agency ...

<https://milwaukee SEO services.com/>

One of the best Milwaukee Search Engine Optimization companies. Learn how **Milwaukee SEO Services** can help businesses in Wisconsin grow by driving leads and traffic to the website.

Milwaukee SEO Agency - Professional SEO Experts - Over The Top SEO

<https://www.overtopseo.com> › Over The Top SEO › Milwaukee SEO

★★★★★

Rating: 5 - 6 reviews

Do you need search engine optimization and **marketing**? With a combined 40 years of search engine optimization in Milwaukee and around the world. Don't leave your business to chance, choose the **Milwaukee SEO** team trusted by hundreds of businesses, Milwaukee's own Over The Top SEO!

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About 332,000 results (0.57 seconds)

SEO Marketing Agency | HawkSEM - Fly High With Us | hawksem.com

Ad

www.hawksem.com/SEO-Agency

Experts in **SEO** Marketing, Increase Conversions and Crush Revenue Goals Baby!
Focused on Increasing ROI · No Hassle Flat Fees · No Setup Fees
Services: PPC, SEO, Content, Email, Social Media, Landing Page Design

ROI Process

Direct path to ROI
Risk Free Guarantee

Request a Proposal

Free Consultation and Quote
Risk Free Guarantee

Fair & Honest SEO Services | Lightburn, A Digital Agency | lightburn.co

Ad

www.lightburn.co/SEO-Services

Partner With Lightburn To Improve Your Web Presence & Drive High-Quality Traffic

Madison SEO | Madison #1 SEO Team | overthetopseo.com

Ad

www.overtopseo.com/madison-seo

SEO Services That Work To Grow Your **Madison** Business! Plans from \$1K /Month

Rating

Hours

Egochi Madison SEO Agency

5.0 ★★★★★ (1) · Internet Marketing Service

Madison, WI · (608) 509-9420

Open 24 hours

Get Found Madison

5.0 ★★★★★ (15) · Internet Marketing Service

Madison, WI · (608) 620-0282

Closes soon · 5PM

Cuppa SEO

4.8 ★★★★★ (11) · Marketing Agency

Madison, WI · (608) 216-6760

Closes soon · 5PM

More places

Madison Wisconsin SEO Agency | Madison SEO Expert | - Egochi

www.egochi.com/madison-seo/

★★★★★

Rating: 5 - Review by Joshua Fernandez

Oct 1, 2017 - It's important to make sure your business is visible in search results, and that's exactly what our local **Madison SEO services** can do for your business.

SEO Madison Wisconsin | Rank higher with Search Engine Optimization


<https://getfoundmadison.com/>

Your search engine optimization (**SEO**) **agency** right here in Wisconsin. Ready to rank higher for your services or products? That's what we help businesses do.



Paid Advertisement

Google Map Listings

Organic Listing Rank 1



SEO for IoT



AllNewsVideosImagesShoppingMoreSettingsTools

About 747,000 results (0.45 seconds)

10 IoT Considerations for SEO & Other Digital Marketing Strategies

<https://www.act-on.com/.../10-iot-considerations-for-seo-other-digital-marketing-strate...>

Dec 16, 2016 - The world of connected devices could soon affect your digital marketing efforts, including **search engine optimization** and content marketing.

SEO for IoT | SEO for Internet of Things - Egochi

www.egochi.com/seo-for-iot/

★★★★★ Rating: 5 - Review by Kinu Bonino

Mar 1, 2018 - **SEO for IoT** helps your invention to be visible to the world and bring your brand in front of potential customers. Are you looking for an SEO company for IoT business? Then, welcome to Egochi a professional SEO agency for your Internet of Things business to rank higher and build an online reputation.

The IoT might have a direct Impact on SEO According to Reports

<https://iotbusinessnews.com/.../20663-iot-might-direct-impact-seo-according-reports/>


May 19, 2017 - The **IoT** might have a direct Impact on **SEO** According to Reports The **Internet of Things** refers to the rise of devices aside from computers and cell phones being connected to the internet. It holds the promise of refrigerators calling for service when a major part fails and the appliances in our homes turning off ...

There are a lot more keywords out there that we rank well for but I guess you get the picture

Our Reviews

Egochi

2768 Bailey Rd, Sun Prairie, WI




5.0

★★★★★

6 reviews

Sort by: Most helpful




Nicholas Dontoh

1 review


★★★★★ 7 months ago

An awesome SEO firm, helped me with ranking and building traffic. Just perfect

 Like


Response from the owner 7 months ago

Thank you for the valuable feedback.

 Edit

Egochi

2768 Bailey Rd, Sun Prairie, WI




5.0

★★★★★

6 reviews

Sort by: Most helpful




Keylock Smith

88 reviews · 13 photos


★★★★★ 7 months ago

oh i love this place! they helped my business so much!

 Like

Response from the owner 7 months ago

Always here to back you up.



Egochi

2768 Bailey Rd, Sun Prairie, WI

5.0

★★★★★

6 reviews

Sort by: Most helpful

L

Lowra Lowra

8 reviews

★★★★★

7 months ago

Great deal in our budget very helpful thanks

👍

1

Response from the owner

7 months ago

Appreciate it. Happy to help.

✎

Edit

Egochi

2768 Bailey Rd, Sun Prairie, WI

5.0

★★★★★

6 reviews

Sort by: Most helpful

D

Direct Will

1 review

★★★★★

5 months ago

My search rankings have improved and I am getting a lot of customers on daily basis than ever before, this was really incredible. I spoke with the reps. from Egochi and they just took over my marketing, had to put in a good word for them. I would definitely recommend them to every business. Cheers.

↩

Reply

👍

Like

Egochi

2768 Bailey Rd, Sun Prairie, WI

5.0

★★★★★

6 reviews

Sort by: Most helpful

✎

Edit

jody nesbitt

Local Guide

40 reviews · 31 photos

★★★★★

7 months ago

great service and fast turn around

↩

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👍

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Positive Reviews All
Around

What We DO

Just The SEO basic Outline

On-page SEO

The same SEO elements that apply to a regular site apply to Shopify (here's a great SEO checklist):

Upload a robots.txt file so bots can crawl your site.
Ensure you have an XML sitemap to guide Google through the architecture of your site.

Install Google Analytics.

Validate HTML and CSS.

Purchase an SSL certificate and upgrade to HTTPS.

Correct any crawl errors and redirect issues.

Include target keywords for a given page in the title and H1.

Optimize meta descriptions, as this can affect click-through-rate (CTR).

Optimize headings (H1s, H2s, etc.) in a natural way.

Optimize images (file name, alt text, and image size).

Off-Page SEO

Get the word out there.

Put effort into a comprehensive, strategic social media presence.

Do outreach and online PR.

Build a robust backlink profile from trustworthy, authoritative domains.

All of these efforts will help build brand awareness and affinity, which will ultimately increase search demand.

Payments

Refer to our ecommerce SEO pricing plans below to find out how we can help you attract more people to your online store from searches.

Ecommerce SEO pricing plans

PLANS

SEO Starter

\$600

SEO Silver

\$800

SEO Gold

\$1200

SEO Platinum

\$2500

SEO Enterprise Package

Custom Quote



Let's Grow Together

www.egochi.com

