## RANKINGS

**Why choose us as your marketing partners?**

<table>
<thead>
<tr>
<th>Why SEO?</th>
<th>SEO Audit</th>
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<tbody>
<tr>
<td>Search Engine Optimization, or SEO, is one of the best tools that companies have in terms of gaining visibility online because it allows them to bring in more visitors through free, organic search results.</td>
<td>The first step is auditing your website for SEO is to learn your current optimization, review your website’s analytics, and determine the keywords that will set you apart.</td>
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<tr>
<th>Crawling and Indexing</th>
<th>SEO Ranking</th>
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<td>Search Engines have automated robots called crawlers that use links to scour the Internet, find web pages, and decipher page data that are indexed to be included in search engine results.</td>
<td>Each search engine has different ranking factors, but they all have a few factors in common: keywords, content, and links. Keywords and content are arguably two of the most important factors that search engines look for when ranking pages.</td>
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<th>Mobile Performance and Mobile Optimization</th>
<th>Accelerated Mobile Performance (AMP) allows for faster rendering of web pages on mobile devices and is recommended by Google. It has three components: AMP HTML is a simple redesign of HTML with specific AMP commands. AMP JS is javascript for mobile that ensures quick page rendering. AMP Content Delivery Network will cache your AMP content for fast delivery.</th>
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<tbody>
<tr>
<td>Having a mobile optimized website will help improve your search engine ranking because search engines are starting to develop mobile crawlers that will create mobile-only indexes.</td>
<td></td>
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Why Us?

We are professionals and are good at what we do. Check out our rankings for some of the highly competitive keywords proving our SEO Strength. If we can do it for ourselves then we can definitely do it for you.

Thats our ranking, number 1 in organic results.

more keyword ranking screenshots
There are a lot more keywords out there that we rank well for but I guess you get the picture.
Positive Reviews All Around
What We DO
Just The SEO basic Outline

On-page SEO

The same SEO elements that apply to a regular site apply to Shopify (here’s a great SEO checklist):

Upload a robots.txt file so bots can crawl your site.
Ensure you have an XML sitemap to guide Google through the architecture of your site.
Install Google Analytics.
Validate HTML and CSS.
Purchase an SSL certificate and upgrade to HTTPS.
Correct any crawl errors and redirect issues.
Include target keywords for a given page in the title and H1.
Optimize meta descriptions, as this can affect click-through-rate (CTR).
Optimize headings (H1s, H2s, etc.) in a natural way.
Optimize images (file name, alt text, and image size).

Off-Page SEO

Get the word out there.

Put effort into a comprehensive, strategic social media presence.
Do outreach and online PR.
Build a robust backlink profile from trustworthy, authoritative domains.
All of these efforts will help build brand awareness and affinity, which will ultimately increase search demand.

Payments

Refer to our ecommerce SEO pricing plans below to find out how we can help you attract more people to your online store from searches.

Ecommerce SEO pricing plans
## PLANS

<table>
<thead>
<tr>
<th>Plan</th>
<th>Price</th>
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<tbody>
<tr>
<td>SEO Starter</td>
<td>$600</td>
</tr>
<tr>
<td>SEO Silver</td>
<td>$800</td>
</tr>
<tr>
<td>SEO Gold</td>
<td>$1200</td>
</tr>
<tr>
<td>SEO Platinum</td>
<td>$2500</td>
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**SEO Enterprise Package**

Custom Quote

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**Let's Grow Together**

www.egochi.com